

# Corporate Social Responsibility for Job Resilience through Business Continuity



## Business Continuity in a challenging environment

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Good Food

Good Life



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# Purpose

- Why is Business Continuity so relevant for all of us ?
  - Because good preparation enhances job resilience...

# Nestlé at a glance

- CHF 92.2 billion in sales in 2012
- 339,000 employees in over 150 countries
- 468 factories in 86 countries
- Over 2,000 brands
- 690'000 farmers
- 100'000 suppliers
- 1 billion Nestlé products sold every day

***Constant interaction with our consumers...!***

# Building job resilience into the supply chain



- How can we help our suppliers to be better prepared to face calamities ?
- How do we ensure that our suppliers can continue to deliver their goods / services after a major incident ?
- What efforts is needed to establish business continuity in a sustainable manner in SMEs ?

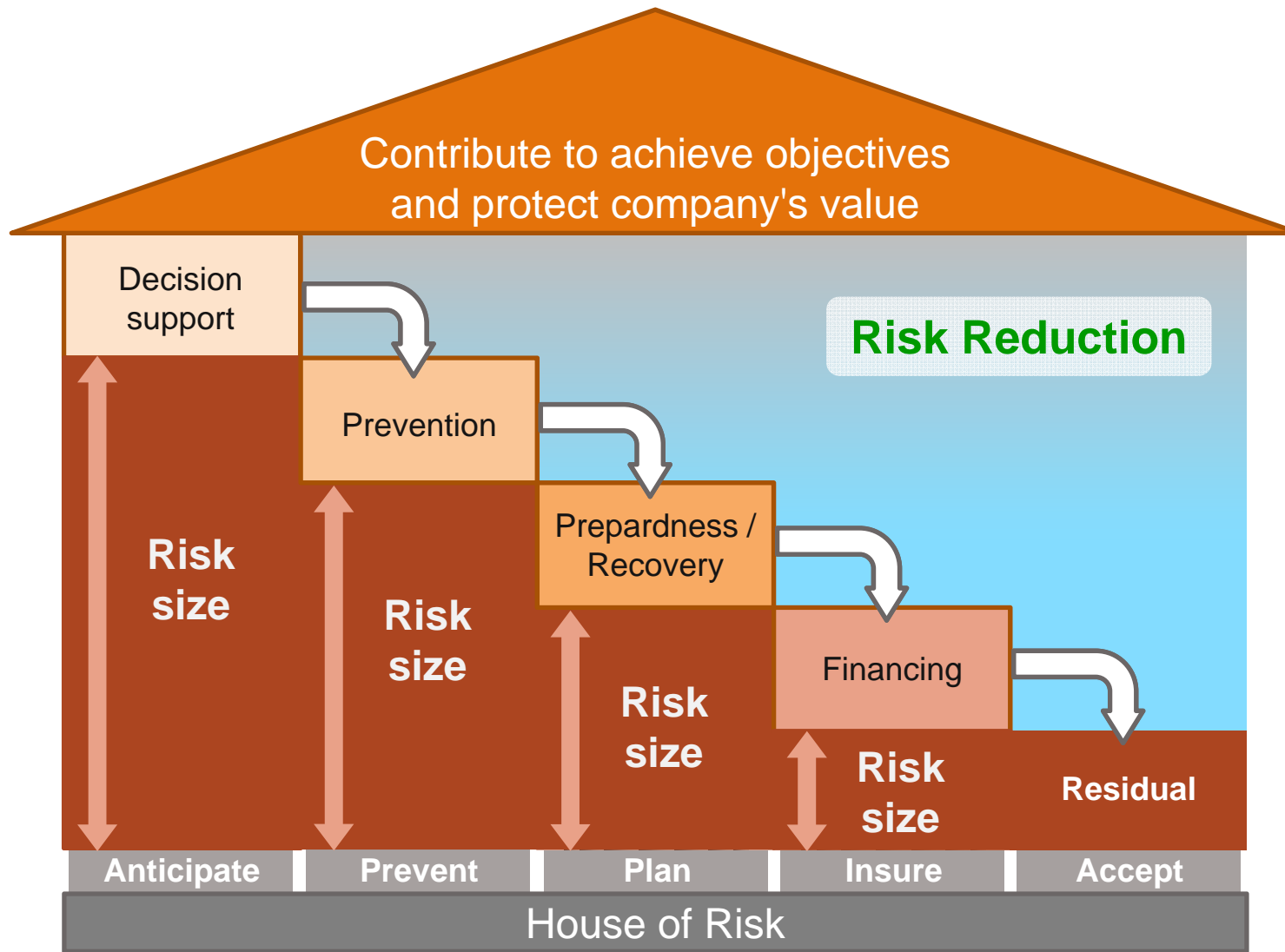


# Aim

The Multi-Hazard Business Continuity Management process developed by ILO can help **raising risk awareness**, anticipating risks early and being **better prepared** by understanding the business impact of different types of risks.

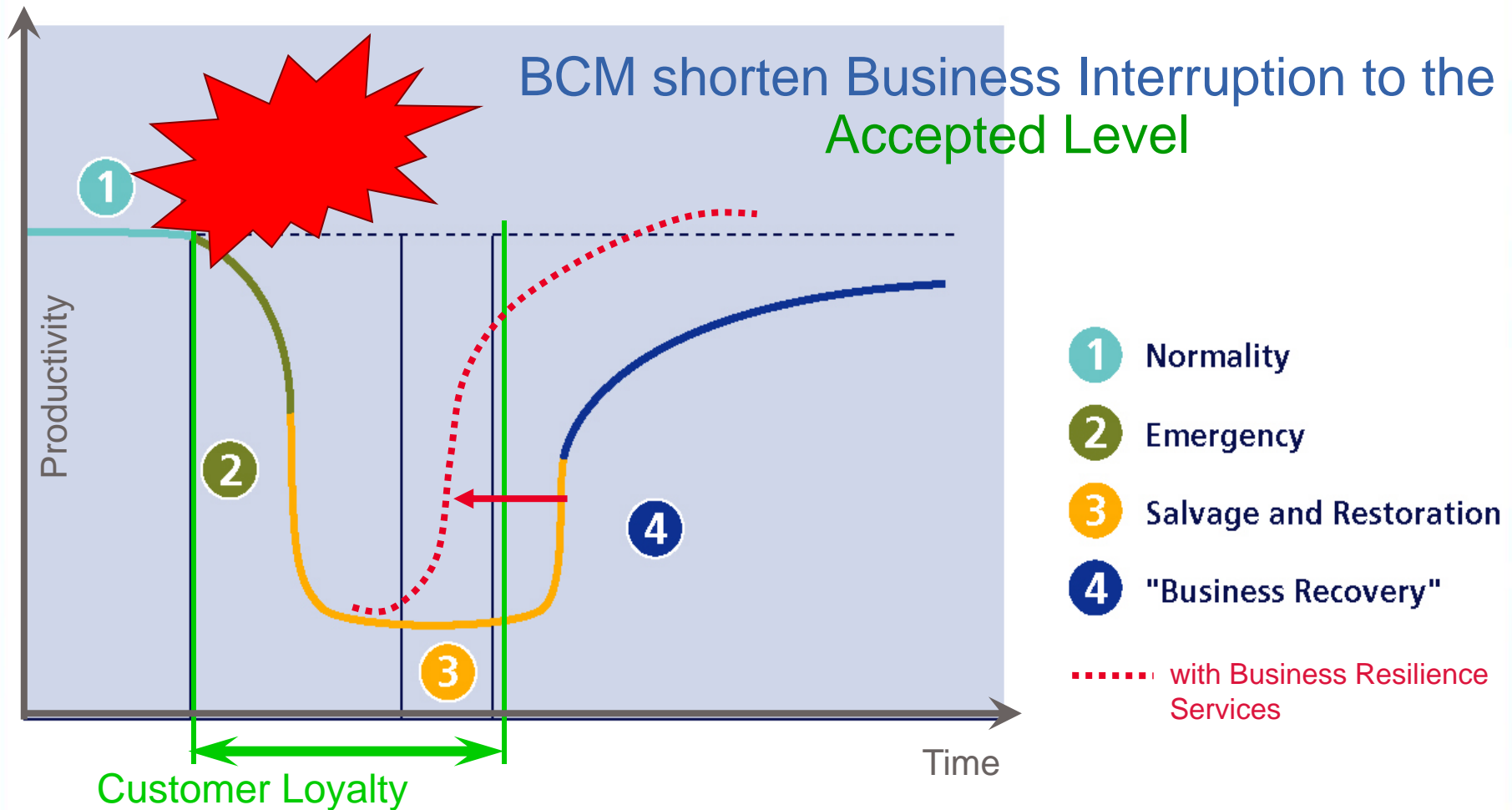


# Risk management contribution





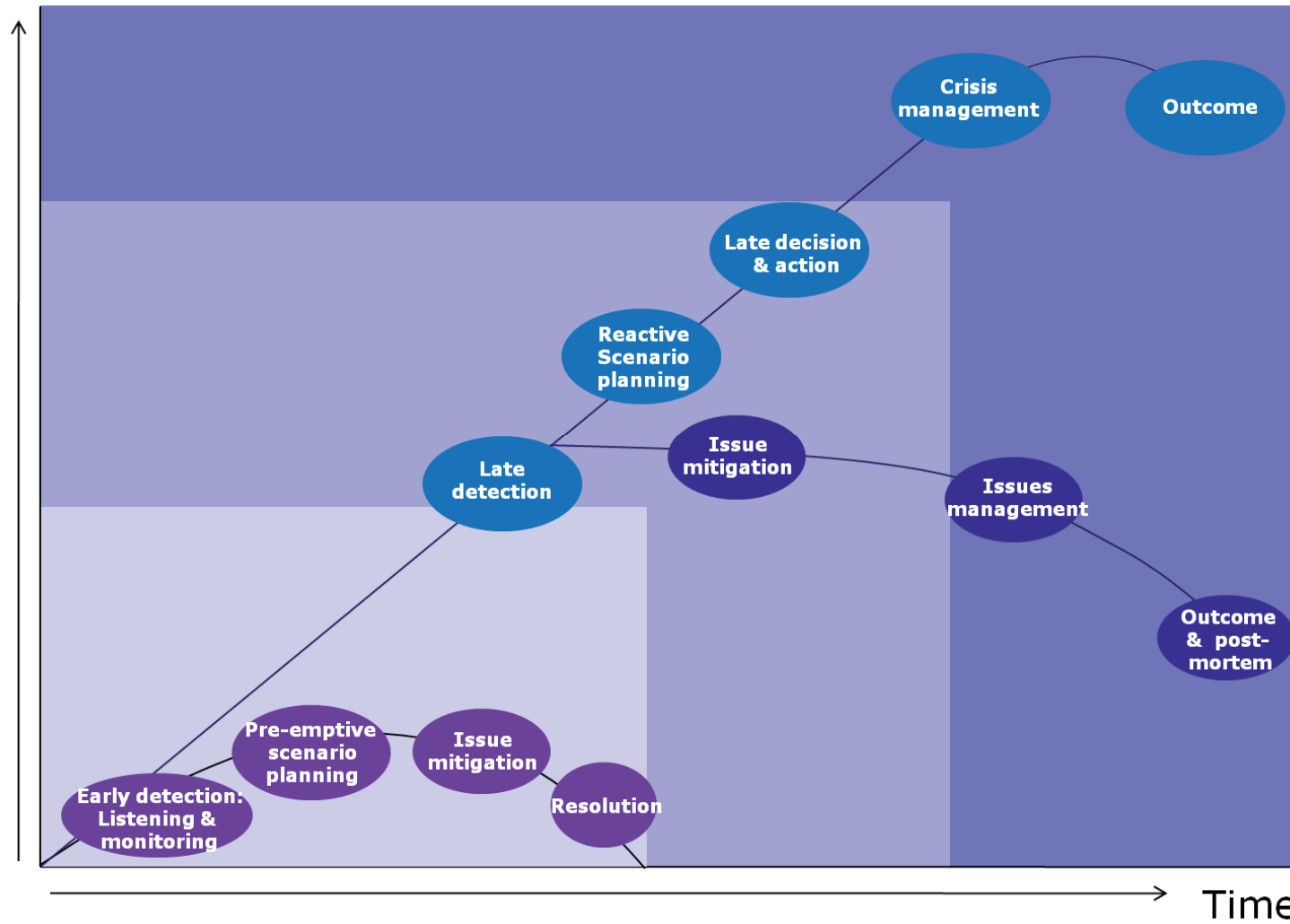
# Benefit of BCM is a faster recovery





# Impact of crisis management

Risk level



# Business continuity for SMEs

- Multi-Hazard Business Continuity Management process
  - Developed by ILO to help SMEs to be better prepared
- Indonesian BCM workshop
  - Pragmatic approach
  - Excellent training & feedback
- Future dissemination
  - A lot of our suppliers are SMEs...!
  - Partnership to get more reach and impact



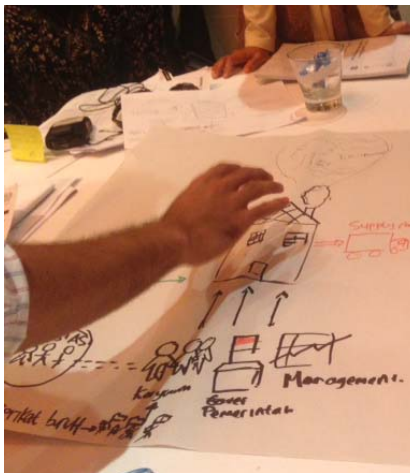
# Take Away - Conclusions

- Everybody should be prepared
- BUT keep it simple
- AND coordinated support / help is needed





# THANK YOU



*'...to increase Job Resilience in a responsible manner...'*